



FRAME PROJECTS

OXFORD STREET COMMUNITY PLACE SHAPING PANEL

Recruitment Pack 2026



Get your voice heard...
Shape the future of
Oxford Street

OXFORD STREET
DEVELOPMENT CORPORATION

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Background

Oxford Street has long been recognised as the nation's high street. Once the jewel in London's retail crown, it has played a central role in the city's cultural and economic life for generations. However, in recent years the area has faced significant challenges. The effects of the pandemic, the rapid growth of online shopping, and other changes in consumer behaviour have contributed to a period of decline.

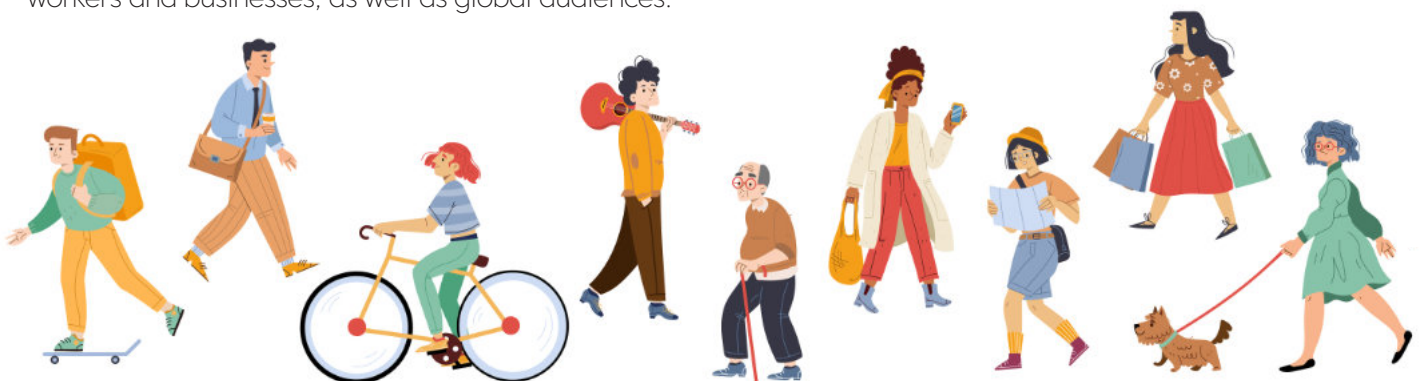
The future

Following public consultation in 2025, the Oxford Street Development Corporation (OSDC) has been established to lead the transformation of Oxford Street. The OSDC will act as the local planning authority for the development area shown on this map, taking responsibility for determining planning applications for schemes within its boundary.



The pedestrianisation of Oxford Street has already received Mayoral approval and therefore does not form part of the OSDC's planning decision-making role. However, the implementation of the scheme will be a key consideration in the assessment of future development proposals, given its significant influence on the character, operation and public realm of the area.

The OSDC will lead the regeneration of Oxford Street with a clear ambition to create a place that is extraordinary, everyday, for everyone. Recognising that Oxford Street must serve the needs of local residents, workers and businesses, as well as global audiences.



THE ROLE

Event:

Oxford Street Community Place
Shaping Panel

Panel:

Around 20 panel members

Time:

2 hour meeting held once a month
on a Wednesday evening

Location:

Nineteen Wells Street
W1T 3PQ

What is the Community Place Shaping Panel?

A group of people who bring their lived experience and local knowledge to discussions around new development opportunities. The panel will also be invited to give its views on design guidance produced by the Development Corporation as part of its Local Plan policies. There may be opportunities to comment on the pedestrianisation plans for Oxford Street but this is not the main focus of the panel.

Who are we looking for?

The panel is aimed at residents, employers, employees, students or regular visitors to Oxford Street (recognising the extent of Oxford Street's national reach) who are aged 16 years or older (note: under 18s must be chaperoned by an adult). We especially want to hear from candidates who do not already have a strong voice or position of influence in the area.

Why we need you

We want the future of Oxford Street to work for everyone and to do that, we acknowledge we must bring in the voices of the people who will use the spaces most often. We want you to tell us exactly what you think works, and what doesn't, so that we can make improvements for all.



WHY JOIN THE PANEL?



Influence new
developments around
Oxford Street



Grow in confidence with
engaging discussions



Meet new people and
learn from different and
similar perspectives



Develop new skills such as
public speaking and
critical analysis



Access to free training
and development sessions
for personal growth



Enhance employability:
certification of community
engagement

WHO WILL BE PART OF A COMMUNITY REVIEW?



Community Place Shaping Panel Members

- A group of 20 diverse members of the community to advise on the design of new developments.



The chair

- An independent community engagement professional. The chair guides the meetings, ensuring that everyone has the chance to express their views.



Frame Projects

- As a project management consultancy, we are responsible for writing reports summarising the panel feedback and scheduling the meetings.



Oxford Street Development Corporation

- A local government body that oversees the planning of the area and developments.



The applicants

- The applicants are developers and designers that present new developments to the panel, receiving feedback to develop and improve their projects.

WHAT MAKES A GOOD PANEL MEMBER?

PASSION



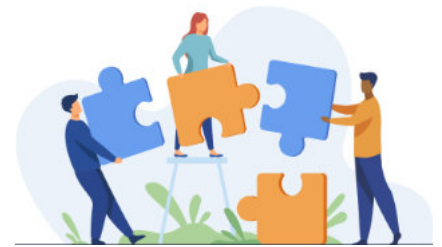
A passion for improving the future of Oxford Street.

INSIGHT



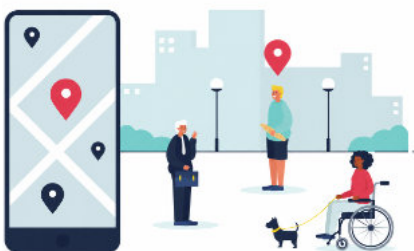
The ability to absorb information and provide balanced insight from lived experience into new developments.

SUPPORT



The ability to collaborate and respect the contribution of others during panel discussions.

UNDERSTANDING



A strong understanding of Oxford Street and the surrounding area, its communities and extent of influence.

CONFIDENCE



The ability to make confident contributions in review meetings.

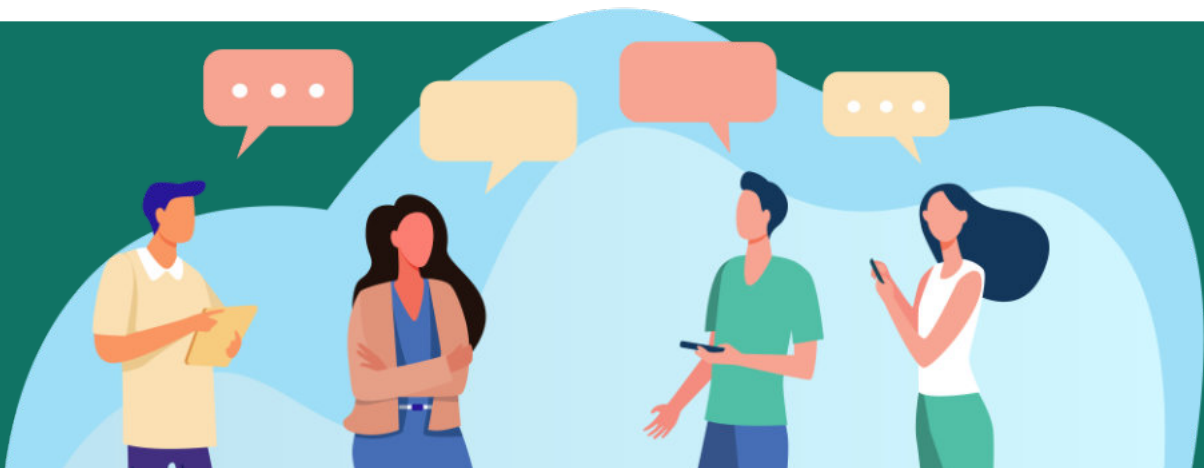
AWARENESS



An awareness of the challenges and opportunities faced by different stakeholders.

WHAT TASKS ARE INVOLVED?

- ① Join free training sessions to equip you with the tools to take part in community review discussions.
- ② Familiarise yourself with the agenda information and drawings prior to panel review meetings, sent one week in advance.
- ③ When possible, visit the project site prior to attending the meeting. Location will be sent two weekends in advance with the agenda.
- ④ Attend monthly Community Place Shaping Panel meetings, held on a Wednesday evening.
- ⑤ Discuss issues regarding retail, leisure, workspace, culture, the environment, and more.
- ⑥ Provide constructive advice on new development proposals, from a community perspective



COMMONLY ASKED QUESTIONS

Who are Frame Projects?

We are a design focused, project management consultancy specialising in design and community review - providing independent advice to clients, design teams and planning authorities on development proposals.

What detail is included in agendas?

Agendas are provided one week before a community place shaping meeting, and include planning context, scheme description, and drawings of the project. Details of timings and logistics are also provided.

How often are the meetings?

Meetings will be held monthly in person at Nineteen Wells Street W1T 3PQ, normally on a Wednesday evening - although we understand if you can't attend every session!



Can I claim expenses?

Panel members will receive a voucher to a value of £40 per each two-hour session that they attend. You will also be able to expense reasonable costs such as travel.

Are there other community place shaping panels?

Yes! If you would like to read more about our other panels, head to the our website at:

frame-projects.co.uk/community

or scan the QR code to find out more.





FRAME PROJECTS

We look forward to receiving your application

The form should be completed online or returned by email to
oxfordstreet@frame-projects.co.uk
by **6pm Sunday 13 September 2026**

For any queries, call Frame Projects on
020 8164 9980

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